

JonBrodie 559.473.6441 | brodiehausdesign@gmail.com
brodiehausdesign.com

Design professional with 15 years experience creating and developing award winning graphics and visually elevated viewing experiences, with a focus on brand awareness and driving successful campaign outcomes.

Past experience encompasses delivering engaging graphic support to a diverse group of industries including fintec, mortgage banking, health care, non-profit, tech and retail.

Specialties: Branding and identity development, social media content, campaign strategies, development and creation of high-level assets for print, web, video, UI and illustration. Adobe Creative Cloud professional and Figma storyteller.

Fairway Independent Madison, WI
Senior Design Manager— May 2022 - Feb 2024

Provided graphic support for leading private mortgage corporation. I served as the lead graphic artist for the corporate marketing department. Responsible for conceiving and designing new brands, printed collateral, conceptualizing and designing national and regional advertising campaigns, UI design, sales collateral, graphic materials for conferences and events. Also responsible for social media content creation.

AmeriSave Atlanta, GA
Senior Media Designer— Sep 2020 - May 2022

Senior designer for national mortgage provider. Responsible for championing brand consistency. Many tasks included conceiving and designing new brands, printed collateral, conceptualizing and designing national and regional advertising campaigns, UI design, sales collateral, graphic materials for conferences and events. Also responsible for video editing and social content production.

BrodieHaus Design LLC Meridian, ID
Creative Consultant— Aug 2009 - Sep 2020

Self employed, owner and operator of BrodieHaus Design. A full service design house that created engaging and high level visuals for many national corporations.

Taylor, Bean, & Whitaker Ocala, FL
Senior Media Designer— Sep 2006 - Aug 2009

Senior designer for national mortgage provider. I served as the lead graphic artist for our corporate marketing department. Responsible for conceiving and designing new brands, printed collateral, conceptualizing and designing national and regional advertising campaigns, design of websites, multimedia UI, sales collateral, graphic materials for conferences and events. Collaborated with R&D to design UI for next generation LOS system. Also provided direction to jr. designers, pre-press operators, printers, vendors, and audited the company nationally for adherence to corporate identity. Managed and directed design assets and image & collateral libraries.

Webmd Santa Clara, CA
Senior Media Designer— 2001 - 2005

Senior designer for hi-tech software and web content provider. Responsible for conceiving and designing new brands, printed collateral, conceptualizing and designing national and regional advertising campaigns, design of websites, training materials, trade show display graphics, UI design, regional sales collateral, graphic materials for conferences and events. Also presided over large format print department as a technical advisor and oversaw print production.

Medical Manager Health Systems Santa Clara, CA
Senior Graphic Designer—1999 - 2000

Responsible for conceiving and designing new brands, printed collateral, conceptualizing and designing national and regional advertising campaigns, design of websites, training materials, trade show display graphics, UI design, regional sales collateral, graphic materials for conferences and events. Also presided over large format print department as a technical advisor and oversaw print production.

Awards

2010 Ad Federation Addy Award Best Publication Promotion/Campaign